

## Internship Description

**Host Organization:** Acción Latina

**Title:** Intern, Social Media

**Duration:** 8 weeks, 10 hours per week

**Location:** San Francisco, CA

**Website:** [www.accionlatina.org](http://www.accionlatina.org)

**Primary Contact:** Georgiana Hernandez, Executive Director

**Background:** Acción Latina is a community-based nonprofit organization in San Francisco's Mission District that publishes California's longest-running English/Spanish bilingual newspaper, *El Tecolote*; provides journalism training for community youth each summer through its Fuerza Joven program; and produces a wealth of programming in the performing, visual and literary arts.

### Responsibilities:

- Assist in managing social media accounts for Acción Latina and El Tecolote (including Facebook, Twitter and YouTube, Instagram)
- Curate relevant web content for organization's base and newspaper's readership
- Scan and edit images for upload
- Promote El Tecolote articles and Acción Latina-sponsored events

### Requirements

- Smartphone
- Facebook account
- Basic understanding of Twitter
- Good communication skills
- Bilingual highly desired but not a requirement
- Adobe Photoshop experience a plus
- Strong interest in news current events a definite plus