

Internship Description

Host Organization: Acción Latina

Internship Title: Intern, Graphic Designer

Duration: 8 weeks, 10 hours per week

Location: San Francisco, California

Website: www.accionlatina.org

Primary Contact: Georgiana Hernandez, *Executive Director*

Background: Acción Latina is a community-based nonprofit organization in San Francisco's Mission District that publishes California's longest-running English/Spanish bilingual newspaper, *El Tecolote*; provides journalism training for community youth each summer through its Fuerza Joven program; and produces a wealth of programming in the performing, visual and literary arts.

Responsibilities:

- Create logos and in-house advertisements for web use
- Work with editors and advertising manager to design ads in-house and contracted ads for *El Tecolote*
- Work with web/social media manager to create flyers and other promotional material for Acción Latina's cultural programming, community media and events
- Various other design projects to be completed as necessary

Requirements

- Proficient with Adobe Illustrator and Photoshop
- Prior Adobe InDesign experience highly desirable
- An artistic eye for design
- Attention to detail
- Good communication skills
- Open to feedback and willing to make adjustments to your designs
- Bilingual a plus, but not required